



AMERICAN WINE SOCIETY

Grapevine

Lehigh Valley Chapter

May 2020



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May Chapter Virtual Tasting

WILLAMETTE VALLEY VINEYARDS TASTING

With Jim Bernau & Joe Ibrahim

Friday May 15, 2020 5:00 PM
Hosts: Leslie and Peter Staffeld
Via ZOOM

Look for Email Invitations to Chapter Virtual BYOBs



VIRTUAL BYOB

Friday's 5:00 – 6:00 PM
Hosts: Leslie and Peter Staffeld
Via ZOOM

****POSTPONED****

May Lehigh Chapter Tasting

Showcasing Wines of Illyria

Postponed to March 14, 2021

****CANCELLED****

June Special Event

The Super Tasting Series Masterclass: A Study in Sensory Evaluation

July Chapter Picnic

Picnic in the Vineyard – Summer Rose'

Sunday July 26, 2020 3:00
Hosts: Bonnie and Dean Scott
Scott's Vineyard

Connections from the Co-Chairs -- Peter & Leslie Staffeld

Dear Members,

As we each continue to do our parts to socially distance, we have still found a way to gather and enjoy wine. The virtual BYOB events, each Friday evening at 5PM, seem to be a success. About two or three dozen members are sharing their wines and friendships from the safety and comfort of their homes. Best of all it is good to hear the laughter and stories that make us a wine loving community!



We have held six virtual BYOBs so far. The theme of our third Virtual BYOB was sparkling wines. We played a quiz game using the polling feature in Zoom and **Jan Thomas** was our winner (10

for 10), followed by the **Lisa Mancuso** and **Chris Zajeck team**, and **Dean Scott** (9 for 10 each). Congratulations to all. We learned a few facts and we had some fun. The theme for the April 17 gathering was Italian Wines, the theme for the April 24 was French Wines, and the theme for May 1 was Pennsylvania Wines. The theme for the May 8 virtual BYOB was Central and South American wines. The theme for the May 22 event will be Iberian Wines (Portugal and Spain).



All members are invited to join us on Zoom (a video conferencing site) for these virtual wine tastings. You can register on the website (lvaws.org) and sign up under the Events tab. Directions are then provided. And our newsletter contains our Calendar of Events that we can all look forward to attending, virtually or in person.

We have a great chapter because of the extraordinary people in the group!

Cheers!

Peter and Leslie Staffeld

Welcome new members...

This month we welcome our newest members **Kurt and Kathryn Anchorstar**, **Larry and Tina Lill**, **Mary Ellen Aleksza and Anthony Tomanek**. We are glad you joined our chapter!

Do you have wine worthy news to share? If so, please send it to newsletter@LVAWS.org for consideration.

Do you have a suggestion for a location for a future tasting or BYOB? Please send your ideas to chair@lvaws.org.

Volunteers needed:

- Do you like to **research and write**? We are looking for a newsletter contributor to submit the education article related to the tasting each month.
- Do you use **social media**? We are looking for a member who is interested in developing a Facebook presence for the Chapter.

If either of these jobs interest you, please contact chair@lvaws.org.

May Virtual Chapter Tasting
WILLAMETTE VALLEY VINEYARDS TASTING

With Jim Bernau & Joe Ibrahim

Friday May 15, 2020 5:00 – 6:00 PM

Hosts: Leslie and Peter Staffeld

Via ZOOM

It's too late to receive a tasting kit,
but LVAWS MEMBERS are welcome to join us!

A link will be emailed to members registered for this event when available

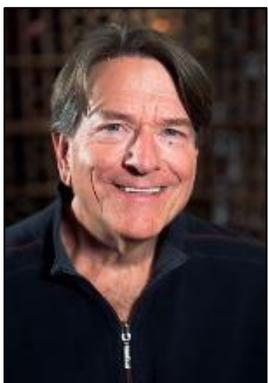


Members of the Lehigh Valley Chapter of the AWS are invited to a private virtual tasting for Willamette Valley Vineyards (WVV) at 5pm on Friday, May 15. The tasting will be facilitated by **Wende Bennett**, senior winery ambassador, and will feature **Jim Bernau**, WVV owner and founder, and **Joe Ibrahim**, winemaker. Jim and Joe's biographies are below.

The tasting is a mini-vertical of **WVV's Bernau Block Pinot Noir, 2016 and 2017** from the Willamette Valley Vineyard. Wende has sent each participant a kit containing an aroma wheel, tasting notes, AWS scoring sheet and a recipe. She will be sending us food pairing suggestions as well.

As of May 1, forty members had purchased tasting kits. WVV was so impressed with our interest and support that they are allowing **all members** of the Lehigh Valley Chapter to participate in the virtual tasting. ***If you were unable to purchase a kit, and would still like to participate, register on the Chapter website and you will receive the link for the tasting.***

As you may know, **Jim Bernau** and Willamette Valley Vineyards has been a pioneer in the Pacific Northwest wine industry and beyond. In 2012, the AWS honored Jim with our Award of Merit for his contributions to wine and wine appreciation and his longstanding support of the AWS.



Jim Bernau founded Willamette Valley Vineyards in 1983, but his story starts way before then. His Dad, a Roseburg lawyer, was hired by a California winemaker to secure the first winery license in Oregon since Prohibition. Jim's Dad allowed small tastes of Richard Sommer's wine at the dinner table, lighting a path that led Jim from home winemaking to studies at UC Davis and eventually Beaune, France.

His early "winemaking" grew more from mischief when at the age of 10, he liberated his Mom's frozen Concord grape juice from the freezer, following the description of fermentation he found in the family's set of encyclopedias!

In 1983, with the encouragement from winemakers making their move from California, Jim cleared away an old pioneer plum orchard in the Salem Hills, hidden underneath scotch broom and blackberry vines. Unable to afford drip irrigation, he watered them by hand using 17 lengths of 75' garden hose to get the grapelings through their first summer.

Willamette Valley Vineyards has collaboratively grown its estate vineyards through partnerships like the merger with Oregon wine pioneer, Bill Fuller of Tualatin Vineyards (established in 1973), the O'Briens for Elton Vineyard (established in 1983) and Loeza Vineyard (planted in 2015). The winery sources all of its barrel-aged Pinot Noir from its estate-grown vineyards and meticulously farms by hand nearly 500 acres in the valley.

Jim believes that Pinot Noir made with consideration for the environment, employees, and community simply tastes better. With that purpose, Willamette Valley Vineyards and Jim Bernau have been recognized for environmentally responsible winegrowing by LIVE (Low Impact Viticulture and Enology) as well as receiving the Sustainable Standard-Setter award from the Rainforest Alliance for their use of FSC-certified cork. In 2014, Jim was honored with the Los Heroes de Salud! award for his contributions in providing healthcare to Oregon's vineyard workers.



Joe Ibrahim is the winemaker at WVV.

After graduating from the University of Vermont, Joe accepted a position with Ste. Michelle Wine Estate in Washington State, where he learned about making wine in the Pacific Northwest. He was later offered a position with Gallo Family in California where he learned about brandy distillation as a Spirits Maker and sparkling wine production as the Senior Winemaker in charge of the sparkling wine program.

He came to discover that his true passion is in crafting premium cool climate varieties like Pinot Noir and Chardonnay. As the Head Winemaker for Edna Valley Vineyard, in one of California's coolest AVA's, he crafted premium and luxury wines and developed a reputation for creating award winning wines from some of the region's most iconic vineyard sites.

Jim Bernau invited Joe to visit Willamette Valley Vineyards and he instantly knew he had found his new home. These accomplishments have contributed to Willamette Valley Vineyards being listed among the top 100 Wines in the World by Wine Spectator Magazine, named "One of America's Great Pinot Noir Producers" by Wine Enthusiast Magazine and "Winery of the Year" by Wine and Spirits Magazine.

****POSTPONED****

May Lehigh Chapter Tasting

Showcasing Wines of Illyria Update

Postponed to March 14, 2021

****Special Event CANCELLED****

The Super Tasting Series Masterclass:
A Study in Sensory Evaluation

Unfortunately, the June 28 Super Tasting Series Masterclass: A Study in Sensory Evaluation has been **canceled** due to COVID-19. This was a joint venture with **Jay Bileti** from National AWS and coordinated with other local chapters. Hopefully, it can be rescheduled next year. **Jan Thomas** did a fine job organizing this event, and she will be contacting each of the 60 plus registrants regarding their refunds.

Looking Ahead

Bonnie and Dean Scott are inviting all of us to a **Picnic in the Scott's Vineyard** on **July 26 at 3PM**. The tentative theme is Summer Rose'. Due to the uncertainty of the times (Corona Virus) food selection, number of attendees, sign up and cost will be in the June newsletter.

Save the Date

2020 Holiday Party - Sunday, December 13th

This year's Holiday Party will be held on Sunday, **December 13th** at **Morgan's Restaurant** which is located at the intersection of N. Cedar Crest Blvd. & Willow St. in Allentown. Social hour begins at 4:30 PM, followed by dinner at 6 PM. We will be offering a choice of four dinner entrees and three desserts. Hopefully, everyone will find something to their liking. Additional details to follow in the September/October timeframe. We think it will be a wonderful event and we hope you can join us! **Please add December 13th to your calendars.**

Wine in the News

Getting specialty fine wines in Pa. could soon be easier under a new court ruling

The Philadelphia Inquirer by Sam Wood, Updated: May 1, 2020

<https://www.inquirer.com/business/pennsylvania-specialty-wine-direct-delivery-plcb-20200501.html>

The specialty fine wines in Pennsylvania that aren't available through the State Store system will soon be easier to buy, thanks to a court ruling Friday. But it remains unclear how soon consumers may see a benefit.

Specialty wine dealers last month sued the Pennsylvania Liquor Control Board to allow direct sales of special order wines to consumers, and to retailers and restaurants that sell wine for takeout. The Commonwealth Court ruled in favor of the dealers.... Zach Morris, owner of the Bloomsday cafe, wine bar, and bottle shop in Old City, said the decision had made it a "great day for consumers and a great day for people who love wine and want to get it more easily."

"But because there's no timeline on it, we hope the PLCB complies with the judge's order," Morris said. "They may have to be compelled. The opinion, written by Judge P. Kevin Brobson, followed the court's first ever remote video hearing, held on YouTube on April 28. It could shave \$1.75 off the price of each special order bottle of wine. That reduction would come because the PLCB will no longer be able to collect a processing fee. Other PLCB fees and taxes — a 10% markup and an 18% liquor tax formerly known as the Johnstown Flood Tax — would remain in place.

The PLCB is "reviewing the judge's opinion and we are not in a position to offer public comment at this time," an agency spokesperson said..... [Read more on Website...](#)

There's an Official 'Quarantine Wine' Thanks to Ashton Kutcher and Mila Kunis 100 percent of the profits will support COVID-19 relief efforts.

Food & Wine by Jelisa Castrodale, April 20, 2020

<https://www.foodandwine.com/news/quarantine-wine-ashton-kutcher-mila-kunis?amp=true>

Over the weekend, the *That 70s Show* actor announced that he and his wife, Mila Kunis, have partnered with Walla Walla-based winery Nocking Point to release a special quarantine-themed pinot noir, and 100 percent of the proceeds from each bottle will be donated to one of four different charities that they believe in.

The official [Quarantine Wine website](#) is currently taking pre-orders for delivery in early May. The wine is a 2018 Pinot Noir from the Willamette Valley, made by lead winemaker Sarah Cabot of Battle Creek Vineyards. It retails for \$50 for two bottles, or \$40 for members of the Nocking Point Wine Club. (And yes, the label is blank so you can grab a marker and customize it for "a virtual happy hour with a friend or loved one.") [Read more on Website...](#)

Red Wine May Protect Against Foodborne Norovirus: A Glass A Day Keeps Gastroenteritis at Bay

Article submitted by Dean Scott, April 6, 2020

A new study has been published examining the anti-viral qualities of red wine, specifically whether or not red wine could provide protection against the foodborne norovirus responsible for acute gastroenteritis, Eosinophilic gastroenteritis, which is the leading cause of non-bacterial outbreaks throughout the world.

There have been several studies looking at the effects of red wine on bacterial foodborne pathogens, showing that red wine provides some protection against *Staphylococcus aureus*, *E-coli*, *Salmonella enterica*, *Salmonella typhimurium*, and *Listeria monocytogenes*.

In terms of anti-viral activity, red wine has been shown to provide protection against the herpes simplex virus, the varicella zoster virus, the influenza virus, and the Epstein-Barr virus. However, none of these viruses are foodborne viruses, a specific subset of viruses that has yet to be studied in terms of red wine's potential protective health benefits.

Wine in the News - continued

Man Climbs Under Moving Big Rig Filled With Wine, Begins Drinking From Tank

CBS Sacramento Channel 13 by Steve Large, May 8, 2020

<https://sacramento.cbslocal.com/2020/05/07/man-big-rig-wine-drinking-tank/>

CBS Sacramento reported that the Modesto CHP arrested a man after he allegedly jumped onto a moving tanker truck that was hauling bulk red wine, climbing underneath it to unscrew a valve and drinking the wine as the truck traveled up Highway 99. A video of the ride was recorded by the tanker truck. The trucking company says they lost about 1,000 gallons of red wine, most of it on Highway 99. That is enough to fill 5,000 bottles of wine. [Read more on website...](#)

Million-dollar convoy of Oregon wine delivers smiles to coronavirus caregivers

The Oregonian / OregonLive by Michael Alberty, May 7, 2020

<https://www.oregonlive.com/wine/2020/05/million-dollar-convoy-of-oregon-wine-delivers-smiles-to-coronavirus-caregivers.html>

A “little snowball” of an idea placed a million dollars worth of wine in the hands of health care workers from Eugene to Portland. This gift of wine is the Willamette Valley wine industry’s way of saying “thank you” to the people risking their lives on the COVID-19 front lines.

154 wineries donated the wines as part of the Willamette Valley Wineries Association’s “Wines for the Front Lines” project. The bottles were handed out to hospital employees at the end of their shifts. “The donation is valued at over \$1 million, but the wineries mostly just wanted to acknowledge the caregivers and say ‘thank you for your service and for putting yourself at risk,’” said Scott Shull of Raptor Ridge Winery in Newberg. [Read more on website...](#)

US Drinkers Have Increased Wine Consumption During Lockdown, Led by More Involved Drinkers, as Interest in Locally Produced Wine Surges

Wine Industry Advisor Press Release, May 5, 2020

<https://wineindustryadvisor.com/2020/05/05/us-drinkers-increased-wine-consumption-lockdown>

America’s 77 million regular wine drinkers upped their frequency of wine consumption during the pandemic lockdown, despite the closure of many on-premise establishments, according to new consumer research out this week.

The new Wine Intelligence US COVID-19 Impact Report polled a nationally representative sample of 2,000 monthly US wine drinkers during March and April 2020 to understand how their wine drinking behavior was changing as a result of the restrictions due to the coronavirus. The findings paint a picture of a nation finding new occasions for wine drinking – at lunchtime, or catching up with friends online, or replacing the trip to the restaurant with a more indulgent evening meal.

There was a significant growth in online shopping across all age groups, with the most likely users of online channels being younger, urban, affluent consumers. This same demographic also tended to spend more on take-home purchases.

There was a notable shift in purchase preferences towards domestic wines and away from imports. US wine drinkers increased their trust in California wines and conversely, lost trust most among old world wines, particularly those from Italy. [Read more on website...](#)

Lehigh Valley Chapter Wine Tastings & Events

<u>2020</u>	<u>Host</u>	<u>Theme</u>
July 26	Dean & Bonnie Scott	Picnic in the Vineyard
Aug	Joe Pugliese	Barolo
Sept 13	Tami Cericola, Cheryl Hildebrandt, Jan Thomas	Wines of Greece (rescheduled)
Oct 11	Matt Green & Ann Vlot	To Decant or Not Decant (rescheduled)
Nov	Judi Roggie & Tom Harbin	Petite Sirrah
Dec 13	Annette Derkacs, Jan Thomas, Ann Vlot	Holiday Party at Morgan’s Restaurant
<u>2021</u>		
Jan	Peter & Leslie Staffeld	Port and Food Pairing (rescheduled)
March 14	Jan Thomas	Illyrian Wines at Nostros (rescheduled)



National and Lehigh Valley AWS Dues

YOU MUST JOIN BOTH THE NATIONAL AMERICAN WINE SOCIETY AND THE LEHIGH VALLEY CHAPTER

National AWS Membership: To join, you need to register with both the national American Wine Society (AWS) organization and a local AWS chapter. The national organization has a variety of membership plans available, but the most popular are an "individual" membership for \$49/year, and a "household" membership (for two people at the same address) for \$62/year. You can register for one or two local chapters. We recommend that you select the Lehigh Valley chapter as your Primary chapter! You can sign up for national membership online at AmericanWineSociety.org.

Lehigh Valley Chapter AWS Membership: The Lehigh Valley chapter has two membership levels (individual and household), which are both \$10/year. Once you become a Lehigh Valley Chapter member you can register for all of our wine tastings, educational events, and BYOB dinner parties. You can sign up for membership online at LVAWS.org using the "Join us" main menu option, or use the form below.

Name(s) _____ Email Address _____
Address _____ Phone # _____
City _____ State _____ ZIP _____

Membership runs from January to December.

You can pay on-line at lvaws.org or mail a check to:

LVAWS Treasurer Kevin Campbell, 6461 Meadowview Terrace South, Zionsville PA 18092

Guest policy: Members are encouraged to bring guests to our events. The national AWS insurance policy restricts guests to a maximum of three events in a lifetime.

Virtual BYOBs April 3rd to May 8th





Zoom

Virtual BYOB (French) April 24th

Speaker View

Participants (18)

Find a participant

(Host, me) Mute More >

AV D M M B B C C G IA

yes no go slower go faster more clear all

Invite Mute All Unmute All

5:19 PM 4/24/2020

Zoom

Virtual BYOB (Pennsylvania Wines) May 1st

Speaker View

Participants (16)

Find a participant

(Host, me)

C JK J M AV A B CH C D

yes no go slower go faster more clear all

Invite Mute All Unmute All

5:20 PM 5/1/2020

Zoom

Virtual BYOB (Central & South America) - May 8th

Speaker View

Participants (14)

Find a participant

- CA
- J
- M
- M
- B
- R
- B
- DT
- K
- MO

yes no go slower go faster more clear all

Invite Mute All Unmute All

Mute Stop Video Security Manage Participants (14) Polls Chat Share Screen Record Breakout Rooms Reactions End Meeting

5:29 PM 5/8/2020